

NCC Cable System Order

Order #	62480931	Flight Dates	12/11/17 - 12/17/17	Update Date	12/12/17
Syscode	0856	Agency	Mentzer Media Services	Version	1 Vs. 1
System Name	Spectrum/Milwaukee Interconnect, WI	Advertiser	45Committee	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	1
		Client Code		Total	\$11,069.00
AE	Brenda Hadley	Product Code	MD45C	Commission	\$1,660.35
Sales Coordinator	Collin Moore	Est Code	5603	Net Total	\$9,408.65
Office	Washington	Product Name		Total Spots	40
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Nov16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		12.12 New Issue Order. Please review and confirm. Thanks.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	12/11/17	12/17/17	05:00	10:00				X	X	X		-	-	3	\$161.00	\$483.00	30	
2	CNN	VARIOUS	12/11/17	12/17/17	10:00	18:00				X	X	X		-	-	3	\$112.00	\$336.00	30	
3	CNN	VARIOUS	12/11/17	12/17/17	18:00	24:00				X	X	X		-	-	4	\$186.00	\$744.00	30	
4	FX	VARIOUS	12/11/17	12/17/17	10:00	18:00				X	X	X		-	-	3	\$111.00	\$333.00	30	
5	FX	VARIOUS	12/11/17	12/17/17	18:00	24:00				X	X	X		-	-	4	\$332.00	\$1,328.00	30	
6	FXNC	VARIOUS	12/11/17	12/17/17	05:00	10:00				X	X	X		-	-	3	\$272.00	\$816.00	30	
7	FXNC	VARIOUS	12/11/17	12/17/17	10:00	18:00				X	X	X		-	-	3	\$148.00	\$444.00	30	
8	FXNC	VARIOUS	12/11/17	12/17/17	18:00	24:00				X	X	X		-	-	4	\$384.00	\$1,536.00	30	
9	FOOD	VARIOUS	12/11/17	12/17/17	10:00	18:00				X	X	X		-	-	4	\$148.00	\$592.00	30	
10	FOOD	VARIOUS	12/11/17	12/17/17	18:00	24:00				X	X	X		-	-	5	\$445.00	\$2,225.00	30	
11	MNBC	VARIOUS	12/11/17	12/17/17	05:00	08:00				X	X			-	-	4	\$558.00	\$2,232.00	30	Morning Joe

	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$11,069.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,069.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/13/18

62480931 | Milwaukee-Racine | Spectrum/Milwaukee Interconnect, WI | 0856 |

NCC Cable System Order

Order #	62480931
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov16
-	

Flight Dates	12/11/17 - 12/17/17
Agency	Mentzer Media Services
Advertiser	45Committee

Client Code	
Product Code	MD45C
Est Code	5603
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	12/18/17		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$2,580.00		
Commission	\$387.00		
Net Total	\$2,193.00		
Total Spots	45		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2 MG 12.18 +\$100 from 62479353
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	12/11/17	12/17/17	05:00	09:00				X	X	X		-	-	2	\$24.00	\$48.00	30	
2	CNN	VARIOUS	12/11/17	12/17/17	09:00	16:00				X	X	X		-	-	2	\$14.00	\$28.00	30	
3	CNN	VARIOUS	12/11/17	12/17/17	16:00	19:00				X	X	X		-	-	2	\$24.00	\$48.00	30	
4	CNN	VARIOUS	12/11/17	12/17/17	19:00	22:00				X	X	X		-	-	3	\$60.00	\$180.00	30	
5	CNN	VARIOUS	12/11/17	12/17/17	22:00	24:00				X	X	X		-	-	1	\$32.00	\$32.00	30	
6	ESPN	VARIOUS	12/11/17	12/17/17	05:00	09:00				X	X	X		-	-	2	\$86.00	\$172.00	30	
7	ESPN	VARIOUS	12/11/17	12/17/17	09:00	16:00				X	X	X		-	-	2	\$50.00	\$100.00	30	
8	ESPN	VARIOUS	12/11/17	12/17/17	16:00	19:00				X	X	X		-	-	2	\$86.00	\$172.00	30	
9	ESPN	VARIOUS	12/11/17	12/17/17	19:00	22:00				X	X	X		-	-	3	\$202.00	\$606.00	30	
10	ESPN	VARIOUS	12/11/17	12/17/17	22:00	24:00				X	X	X		-	-	1	\$100.00	\$100.00	30	
11	FXNC	VARIOUS	12/11/17	12/17/17	05:00	09:00				X	X	X		-	-	2	\$26.00	\$52.00	30	
12	FXNC	VARIOUS	12/11/17	12/17/17	09:00	16:00				X	X	X		-	-	2	\$14.00	\$28.00	30	
13	FXNC	VARIOUS	12/11/17	12/17/17	16:00	19:00				X	X	X		-	-	1	\$26.00	\$26.00	30	
14	FXNC	VARIOUS	12/11/17	12/17/17	19:00	22:00				X	X	X		-	-	3	\$66.00	\$198.00	30	
15	FXNC	VARIOUS	12/11/17	12/17/17	22:00	24:00				X	X	X		-	-	1	\$34.00	\$34.00	30	
16	FOOD	VARIOUS	12/11/17	12/17/17	09:00	16:00				X	X	X		-	-	3	\$26.00	\$78.00	30	
17	FOOD	VARIOUS	12/11/17	12/17/17	16:00	19:00				X	X	X		-	-	2	\$46.00	\$92.00	30	
18	FOOD	VARIOUS	12/11/17	12/17/17	19:00	22:00				X	X	X		-	-	2	\$114.00	\$228.00	30	
19	FOOD	VARIOUS	12/11/17	12/17/17	22:00	24:00				X	X	X		-	-	3	\$54.00	\$162.00	30	
20	MNBC	VARIOUS	12/11/17	12/17/17	05:00	08:00				X	X			-	-	4	\$24.00	\$96.00	30	Morning Joe
21	FXNC	VARIOUS	12/11/17	12/17/17	19:00	22:00						X		-	-	1	\$66.00	\$66.00	30	R2+1x

NCC Cable System Order

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22	FXNC	VARIOUS	12/11/17	12/17/17	22:00	24:00						X		-	-	1	\$34.00	\$34.00	30	R2+1x

	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Total
SPOTS	45	0	0	0	0	0	0	0	0	0	0	0	45
AMT	\$2,580.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,580.00

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62480931 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |